

Constant Contact Survey Results



Survey Name: 2011 Movie Night Survey

Response Status: Partial & Completed





Filter: None

1/9/2012 10:08 PM PST





Have you or a family member attended one of our Family Movie Nights?

Answer	0%	100%	Number of Response(s)	Response Ratio
Yes			14	51.8 %
No			13	48.1 %
Other			0	0.0 %
No Response(s)			0	0.0 %
Totals			27	100%





Do you prefer a Friday night or a Wednesday night for Movie Night?

Answer	0%	100%	Number of Response(s)	Response Ratio
Friday			12	44.4 %
Wednesday			1	3.7 %
Neither nights are suitable for our family			0	0.0 %
Either Wednesday or Fridays are suitable for our family			1	3.7 %
Other			0	0.0 %
No Response(s)			13	48.1 %
Totals			27	100%

Is the start time (6:15) acceptable?


Answer	0%	100%	Number of Response(s)	Response Ratio
Prefer an earlier start time -- please specify in comments			1	3.7 %
Prefer a later start time -- please specify in comments			1	3.7 %
Start time is just right			12	44.4 %
No Response(s)			13	48.1 %
Totals			27	100%

Would you be more interested in movie nights if it were a drop-off event for the kids?

Answer	0%	100%	Number of Response(s)	Response Ratio
It's Family movie night! I want to come!			7	25.9 %
I would rather drop off my kids			4	14.8 %
I would rather have movie nights when there are adult-events at the school so I can drop them off and go to the event			2	7.4 %
Other			0	0.0 %
No Response(s)			14	51.8 %
Totals			27	100%

Are you satisfied with the choices of movie titles so far?

1 = Very dissatisfied, 2 = Somewhat dissatisfied, 3 = Neutral, 4 = Somewhat satisfied, 5 = Very satisfied





	1	2	3	4	5	Number of Response(s)	Rating Score*
						13	4.0

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.




Is there a particular reason why you have not attended Movie Night?

10 Response(s)






Do you prefer a Friday night or a Wednesday night for Movie Night?

Answer	0%	100%	Number of Response(s)	Response Ratio
Friday			9	33.3 %
Wednesday			1	3.7 %
Neither nights are suitable for our family			2	7.4 %
Either Wednesday or Fridays are suitable for our family			0	0.0 %
Other			0	0.0 %
No Response(s)			15	55.5 %
Totals			27	100%

Is the start time (6:15) acceptable?


Answer	0%	100%	Number of Response(s)	Response Ratio
Prefer an earlier start time -- please specify in comments			0	0.0 %
Prefer a later start time -- please specify in comments			7	25.9 %
Start time is just right			5	18.5 %
No preference			0	0.0 %
No Response(s)			15	55.5 %
Totals			27	100%

Would you be more interested in movie nights if it were a drop-off event for the kids?

Answer	0%	100%	Number of Response(s)	Response Ratio
It's Family movie night! I want to come!			2	7.4 %
I would rather drop off my kids			4	14.8 %
I would rather have movie nights when there are adult-events at the school so I can drop them off and go to the event			4	14.8 %
Other			2	7.4 %
No Response(s)			15	55.5 %
Totals			27	100%

Are you satisfied with the choices of movie titles so far?

1 = Very dissatisfied, 2 = Somewhat dissatisfied, 3 = Neutral, 4 = Somewhat satisfied, 5 = Very satisfied

	1	2	3	4	5	Number of Response(s)	Rating Score*
						9	3.4

*The Rating Score is the weighted average calculated by dividing the sum of all weighted ratings by the number of total responses.

If you would like to suggest future movie titles, or if you have any ideas for making movie night even better, please add your suggestions below.

5 Response(s)